



FRANKOMA POTTERY, INC.

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Joniece Frank • President
J. W. Daugherty • V. Pres.
J. C. Taylor • Secretary
Elizabeth Maggard • Treasurer

January 10, 1980

Dear Frankoma Customer:

We are once again pleased to present to you our new Frankoma catalog. We are sure you will find the 1980 catalog not only interesting, but **EXCITING!** As you review this issue you will find many new items enhanced by a new look and the addition of numerous pages of full color reproductions.

The additional color pages we know will be helpful to you in showing additional items which you may not stock to your retail customers.

As you will also notice, the catalog has a separate wholesale price list which has two convenient lists--one by catalog page and one by numerical order. We believe this will give you a better opportunity of using the catalog as a selling tool to your customers.

The new items will be available in our permanent show rooms and many of the temporary gift shows throughout the United States. If you have not ordered recently, we hope you will have an opportunity to visit one of our show rooms or booths, and give us the opportunity of showing you the new items for 1980, along with our new Terra Cotta color.

We have lots of new and beautiful things. TAKE A MINUTE to leisurely look through the catalog--then don't wait! Make your order out now.

FRANKOMA--ALWAYS a leader in ceramics, ideas and colors.

Sincerely,

Joniece Frank *Duane Nelson* *Wanda Morgan*

dinnerware
sculpture
artware

Joniece Frank
President

Duane Nelson - Executive
Assistant to the President

Wanda Morgan
Sales Coordinator

for those who like nice things _____